

# Town of Greenville 2009 Comprehensive Plan Implementation Matrix

The Town has intentionally created a visionary plan rather than a technical document. The actions listed in this matrix are described in detail in the Comprehensive Plan. Some of the actions are readily achievable within the existing planning and funding framework, while others will require additional creativity, financial resources and innovative collaborations.

## Goal 1: LAND MANAGEMENT AND HISTORIC PRESERVATION

### Phase

### Partners

### Funding

### Milestone

*Greenville Will Adopt Sustainable Land Use Practices, Initiate Design & Aesthetic Standards, Revise Zoning & Preserve Historic Resources.*

#### Actions

#### 1.1 Make Zoning Consistent With The Plan

1.1.1	Ensure That New Zoning Is Consistent With The Plan And Regularly Updated	Short	Town Board, Planning Board and Zoning Board	Town Budget	Adopted Regulation/Law
-------	--	-------	---	-------------	------------------------

#### 1.2 Encourage Historic Preservation

1.2.1	Continue The Demolition Review Process For All Buildings Older Than Fifty Years	Ongoing	Town Board, Planning Board and Zoning Board	No Cost	Adopted Regulation/Law
-------	---	---------	---	---------	------------------------

1.2.2	Identify And Protect Existing Historic Landscape And Architectural And Archeological Resources	Short	Town Board, Planning Board, Zoning Board and Citizen Committees	State and Federal Grants	Adopted Regulation/Law
-------	--	-------	---	--------------------------	------------------------

1.2.3	Ensure that adjacent land uses do not detract from or threaten the historic resources	Ongoing	Town Board, Planning Board and Zoning Board	No Cost	Adopted Regulation/Law
-------	---	---------	---	---------	------------------------

#### 1.3 Educate The Community About Planning, Zoning And Development Issues

1.3.1	Provide Materials On Its Website And Put All Municipal Functions, Agendas And Minutes Online.	Medium	Town Board	No Cost	Materials on Site
-------	---	--------	------------	---------	-------------------

1.3.2	Require Digital Data, Materials, Site Plans	Long	Town Planning Board	No Cost	Materials on Site
-------	---	------	---------------------	---------	-------------------

1.3.3	Encourage Participation In Required And Voluntary Training For Municipal Officials	Ongoing	Town Board, Planning Board and Zoning Board	No Cost (Training is Free)	Training Completed
-------	--	---------	---	----------------------------	--------------------

1.3.4	As Appropriate Retain Professional Planning Services	Short	Town Board	Town Budget, State and Federal Grants	Services Contracted
-------	--	-------	------------	---------------------------------------	---------------------

#### 1.4 Implement Comprehensive Design Standards

1.4.1	Develop, Implement And Enforce Design Standards For All New Commercial And Multi-Family Housing	Short	Town Board, Planning Board and Zoning Board	Town Budget, Grants from NYS DHCR, OPRHP	Adopted Regulation/Law
-------	---	-------	---	--	------------------------

## Goal 2: TOWN GOVERNMENT

### Phase

### Partners

### Funding

### Milestone

***Greenville Will Provide Responsive, Open & Transparent Local Government. Professional Leadership & Excellent Communication That Will Inspire A Collaborative Environment For Successful And Speedy Implementation Of Community Plans.***

#### Actions

#### **2.1. Develop A Technology Plan**

2.1.1	Improve The Town Web Site.	Ongoing	Town Board/Technology Consultant	Town Budget	Web Site Improved
2.1.2	Post All Agendas, Meeting Minutes And Materials.	Medium	Town Board/Technology Consultant	No Cost	Materials on Site
2.1.3	Make All Codes, Ordinances, Plans, Budgets, Reports, Audits, and Maps Available On The Web Site.	Medium	Town Board/Technology Consultant	No Cost	Materials on Site
2.1.4	Make Digital Audio And Video Transcripts Available Online.	Long	Town Board/Technology Consultant, Local Cable Company	Town Budget, Cable Company	Materials on Site

#### **2.2. Explore Shared Services**

2.2.1	Evaluate Sharing Services To Reduce The Growing Costs Of Delivering Needed Services To Citizens.	Short	Town Board, School District, Other Municipalities, County	Town Budget, NYS Shared Service Grants	Grant Secured
-------	--	-------	--	---	---------------

#### **2.3. Consistently And Assertively Enforce Codes**

2.3.1	Review And, As Necessary, Revise Municipal Codes.	Ongoing	Town Board	No Cost	Adopted Regulation/Law
2.3.2	Continually Evaluate Code Enforcement Staffing Levels.	Ongoing	Town Board/Code Enforcement Officer	Town Budget	Adopted Regulation/Law
2.3.3	Maintain A High Standard In Code Enforcement.		Town Board/Code Enforcement Officer	Town Budget	Enforcement Action Successful
2.3.4	Develop Incentives To Assist Low Income Property Owners To Address Code Violations.	Medium	Town Board/Town Attorney	Town Budget	Incentives In Place

#### **2.4. Encourage And Recognize Volunteerism**

2.4.1	Initiate Town Board Meeting Agenda To Recognize At Least One Volunteer At Each Meeting.	Short	Town Board	No Cost	Agenda Item Completed
2.4.2	Participate In A Volunteer Recognition Event Annually	Ongoing	Town Board	No Cost	Event Held
2.4.3	Recognize Volunteers at The Annual Greenville Day Event.	Ongoing	Town Board, Community Organizations	No Cost	Event Held

#### **2.5. Advocate With The County And State Legislature About Issues Affecting The Town**

2.5.1	Request Regularly Schedule Presentation To The Town Board By A Legislators Representing Greenville	Short	Town Board	No Cost	Presentation Completed
-------	--	-------	------------	---------	------------------------

## Goal 2: TOWN GOVERNMENT

### Phase

### Partners

### Funding

### Milestone

#### **2.6 Increase Town Capacity To Implement The Comprehensive Plan**

2.6.1	Expanded Town Staffing And Resources To Undertake The Plan	Short	Town Board	Town Budget, State Grants	Additional Staff Hired As Necessary
2.6.2	Continue To Use An Independent Grant Writer.	Ongoing	Town Board/Grant writer	Town Budget, State and Federal Grants	Services Contracted
2.6.3	Collaborate With The Greene County Department Of Economic Development For Technical Assistance.	Short	Town Board and Greene County ED&P	GCED&P	TA Provided
2.6.4	Engage Engineers And Planners As Necessary	As Needed	Town Board, Consultants	Town Budget	Contracts Executed As Necessary

#### **2.7 Negotiate Voluntary Agreements With Non Profit Land Owners**

2.7.1	Develop Voluntary Tax Or Payment Service Agreements With Nonprofit Organizations	Medium	Town Board, Town Attorney, Nonprofit Organizations	Town Budget	Agreements Negotiated Successfully
-------	--	--------	--	-------------	------------------------------------

## Goal 3: HOUSING

### Phase

### Partners

### Funding

### Milestone

***New Housing In The Hamlets Will Be Designed To Fit With The Town's Rural And Historic Character. Greater Housing Choice, Including Senior Housing, Vacation And Town Homes Will Be Available. Assertive Code Enforcement And Rehabilitation Programs Will Enhance Older Homes And Rental Property.***

#### Actions

#### **3.1 Encourage Life Cycle Housing Choice**

3.1.1	Promote The Needs Of Greenville Residents For Affordable Housing	Ongoing	Town Board, Planning Board, County ED&P, Housing Organizations	No Cost	Partnerships Established
3.1.2	Pursue Grants And Incentive Programs.	Ongoing	Town Board	Town Budget	Grant Received, Application Submitted
3.1.3	Offer Zoning Tools That Help Make New Housing Affordable	Short	Town Board, Planning Board	Town Budget	Adoption of Regulation or Laws
3.1.4	Plan For The Needs Of Seasonal Homeowners	Ongoing	Town Board, Seasonal Property Owners	No Cost	Partnerships Established

#### **3.2 Implement Recommendations From The Greene County Department Housing Studies**

3.2.1	Encourage Homebuilders To Provide An Expanded Range Of Innovative Senior Housing Options	Short	Town Board, Nonprofit and Housing Developers, GCED&P	No Cost	Partnerships Established
3.2.2	Advocate For The Provision Of Assistance With Maintenance And Handicapped Accessibility For Seniors	Short	Town Board, Planning Board, Zoning Board	No Cost	Partnerships Established
3.2.3	Help Implement The County Housing Strategy	Ongoing	All Town Boards	No Cost	Housing Goals Met
3.2.4	Work With The County To Create Land Use Incentives To Encourage Housing	Medium	Town Board, Town Attorney, Greene County Departments	No Cost	Partnerships Established
3.2.5	Revise Zoning To Make It Easier To Develop Elder Cottages, In-Law Apartments And Other Options.	Short		Town Budget	Adoption of Regulation or Laws

#### **3.3 Encourage Reinvestment In Housing**

3.3.1	Utilize Financial Incentives for Reinvestment And Assist Lower Income Residents With Housing Rehabilitation.	Medium	Town Board, GCED&P, Town Attorney, Housing Organizations	Town Budget	Program Developed/Implemented
3.3.2	Pursue Grant Funding For Housing Rehabilitation.	Medium	Town Board, Consultants	Town Budget	Grant Application Prepared/Grant Awarded
3.3.3	Survey Property Owners To Determine Their Interest In The Program.	Medium	Consultant, Nonprofit Housing Organizations	No Cost	Survey Complete

## Goal 4: INFRASTRUCTURE

### Phase

### Partners

### Funding

### Milestone

***Greenville Will Improve And Expand Municipal Infrastructure Including Public Sewer And Water Systems To Support New And Existing Development. It Will Encourage State-Of-The-Art Telecommunications To Spark Business Development Through Technology Growth. Excellent Transportation Will Include Well-Maintained Roads, Public Transit Shelters, Bike Lanes And Racks, And Sidewalks In The Hamlets.***

#### Actions

#### **4.1 Develop A Sidewalk Program**

4.1.1	Require Sidewalks, As Appropriate, For All New Residential And Commercial Development	Short	Town Board, Planning Board	Town Budget, State Grants from NYS DOT	Construction Completed
4.1.2	Protect Pedestrians And Encourage Multiple Modes Of Travel	Ongoing	Town Board, Planning Board	No Cost	Standards Adopted
4.1.3	Require Handicapped Accessibility Will Be Required As Part Of Sidewalk Initiatives	Short	Town Board, Planning Board	No Cost	Construction Completed
4.1.4	Work With NYS Department Of Transportation To Improve Or Construct Pedestrian Amenities As Part Of Roadway Projects.	Ongoing	Town Board	No Cost	Partnership Established
4.1.5	Continue To Work With The Greenville Central School District To Provide Safe Routes For Children Who Walk To School	Short	Town Board	Safe Route to School Grants	Grant Secures, Routes Established

#### **4.2 Promote A Multi-Modal Transportation Network**

4.2.1	Work Closely With The County And NYSDOT To Plan Maintenance And Reconstruction, Pedestrian Amenities And Bicycle Facilities.	Ongoing	Town Board	Town Budget, State Grants from NYS DOT	Partnership Established
4.2.2	Adopt Rural Road Standards To Protect Rural Character And Reduce The Cost Of New Road Construction.	Short	Town Board	Town Budget	Guidelines Adopted
4.2.3	Require That New Roads Be Built To Town Road Standards Suitable For Future Dedication	Short	Town Board, Planning Board	No Cost	Guidelines Adopted
4.2.4	Continue To Support Access To Public Bus Service, Promote Taxi Or Van Service, Plan Ahead For The Location Of Park-And-Ride Lots And Bus Shelters	Ongoing	Town Board, Residents	No Cost	Ongoing Advocacy

#### **4.3 Expand Recycling Programs**

4.3.1	Expand Recycling Efforts Such As The Annual "Clean And Green Week."	Ongoing	Town Board, Residents, Community Organizations	No Cost	Service Expansion
4.3.2	Work With Volunteers And Property Owners To Improve The Clean Up Of Roadways	Short	Town Board, Town Highway Department	No Cost	Partnerships Established
4.3.3	Recognize Organizations And Individuals Who Promote Recycling	Short	Town Board, Community Organizations	No Cost	Partnerships Established
4.3.4	Conduct A Recycling Audit And Implement Strategies To Improve Its Internal Recycling Programs.	Short	Town Board, Consultant	No Cost	Audit Complete

## Goal 4: INFRASTRUCTURE

### Phase

### Partners

### Funding

### Milestone

#### **4.4 Develop A Long-Range Plan To Maintain And Extend The Existing Municipal Utilities**

4.4.1	Ensure That There Is Adequate Space For Infrastructure (Water/Sewer, Septic/Wells) In New Development	Ongoing	Planning Board, Zoning Board of Appeals, Town Engineer	Town Budget	Adoption of Regulation or Laws
4.4.2	Do Not Allow Private Companies to Operate Municipal Infrastructure (Privatization Of Services)	Ongoing	Town Board	No Cost	Resolution Passed
4.4.3	Work With The Engineer To Develop An Official Map	Medium	Town Engineer, Town Planning Board	Town Budget	Official Map Complete
4.4.4	Begin Evaluating Infrastructure Expansion Options At The Existing Plant, And Conserving Land For A Second Treatment Plant Or Alternate Approaches	Short	Town Board, Town Planning Board	Town Budget	Assessment Summarized and Recommendations Made

#### **4.5 Evaluate And Pilot Alternatives To Large Scale Municipal Infrastructure Systems**

4.5.1	Evaluate The Use Of Alternate Waste Water Systems	Ongoing	Town Board, Town Engineer	No Cost	Assessment and Recommendations Made
4.5.2	Establish Wastewater Planning Goals	Medium	Town Board, Town Engineer	Town Budget	Goals Established
4.5.3	Examine The Financial Ability Of Residents To Pay For Design, Construction And Operation Of Wastewater Infrastructure Options.	Medium	Town Board, Town Engineer	Town Budget, State and Federal Grants	Assessment and Recommendations Made
4.5.4	Study Alternative Water Source, Treatment And Supply Options	Long	Town Board, Town Engineer	Town Budget, State and Federal Grants	Study Complete

#### **4.6 Develop A Storm water Management Plan**

4.6.1	Prepare A Storm water Management Plan In Accordance With State Guidance.	Medium	Town Board, Town Engineer	Town Budget	Plan Adopted
4.6.2	Adopt A Storm water Management Local Law	Short	Town Board, Town Engineer	No Cost	Law Adopted
4.6.3	Work Cooperatively With The GCSWCD to Review SPPP Submitted By Developers.	Ongoing	Town Board, Town Planning Board, Town Engineer	No Cost	Partnership Established
4.6.4	Develop Local Standards That Require Storm water Systems On Major New Development To Be "Oversized"	Medium	Town Planning Board, Town Board, Town Engineer	Town Budget	Standards Adopted
4.6.5	Seek Opportunities To "Retrofit" Development Sites That Do Not Have Storm water Management Systems	Long	Town Board, Town Engineer	No Cost	Sites Retrofitted as appropriate

#### **4.7 Make Greenville A Model Telecommunications Community**

4.7.1	Investigate Alternative Approaches To Improve Internet And Cellular Phone Service	Ongoing	Town Board	Town Budget, State and Federal Grants	Assessment and Recommendations Made
4.7.2	Pursue NYS Shared Services Grants To Fund Telecommunication Planning Activities.	Short	Town Board and Community Partners	Town Budget, NY Shared Services Grant	Grant application complete and grant awarded
4.7.3	Work With Local Internet Service Providers (ISP's) To Continue Upgrades And Improvements To The Existing Broadband Access Network.	Ongoing	Town Board, ISP's, Large Users like School District	No Cost	Partnerships Established
4.7.4	Identify Possible Locations For New Technology Or Energy Infrastructure ( Such As Cellular Towers Or Wind Turbines)	Short	Town Board, School District, Large Property Owners	No Cost	Assessment and Recommendations Made

## Goal 4: INFRASTRUCTURE

### Phase

### Partners

### Funding

### Milestone

#### 4.8 Encourage The Placement Of Utility Lines Underground Whenever Possible

4.8.1	Adopt A Local Regulation Requiring That All Utilities Be Buried Underground To The Maximum Extent Possible In All New Development Projects.	Medium	Town Board	Town Budget	Local Law Adopted
-------	---	--------	------------	-------------	-------------------

#### 4.9 Develop Sustainable Energy

4.9.1	Analyze The Feasibility Of Creating Renewable And Sustainable Energy.	Medium	Town Board, Environmental Organizations, Utility Providers	State and Federal Grants	Assessment and Recommendations Made
4.9.2	Seek Funding From The New York State Energy Research And Development Authority. NYSERDA To Study Alternate Energy Sources	Medium	Town Board, Community Partners	NYSERDA, Town Budget	Assessment and Recommendations Made
4.9.3	Work Closely With The School District And Other Large Property Owners To Evaluate Possible Locations For Wind Turbines.	Short	Town Board, School District, Mayor Property Owners	NYSERDA, Town Budget	Partnership Established

## GOAL 5: COMMUNITY FACILITIES AND RECREATION

### Phase

### Partners

### Funding

### Milestone

***Greenville Will Offer A Full Array Of Recreation And Cultural Resources And High-Performing Educational Facilities That Provide Opportunities To Residents Of All Ages.***

#### Actions

#### **5.1. Develop And Adopt A Recreation Plan**

5.1.1	Work More Closely With The School District To Identify A Plan For Shared Use Of School Facilities	Medium	Town Board, Community Organizations, School District	No Cost	Partnership Established
5.1.2	Convene A Recreation Committee To Inventory Existing Facilities And Profile The Needs Of Users	Medium	Town Board, Recreation Committee, Recreation Providers	No Cost	Committee Formed
5.1.3	Develop Walking And Multi-Use Trails As New Recreational Amenities.	Long	Town Board, Recreation Committee, Recreation Providers	State and Federal Grants	Trails Planned and Constructed
5.1.4	Apply For Grants Available From The New York State Office Of Parks, Recreation And Historic Preservation	Ongoing	Town Board, Recreation Committee, Recreation Providers	Town Budget, NYS OPRHP	Grant Applications Complete and Grant Secured

#### **5.2. Develop Community Gathering Places**

5.1.1	Work Cooperatively To Develop And Enhance An Array Of Community Gathering Spaces	Ongoing	Town Board, Community Organizations like the Library	No Cost	Partnerships Established
-------	--	---------	--	---------	--------------------------

#### **5.3. Encourage More Cultural Programming**

5.3.1	Partner With Others To Improve Cultural Locations As Gathering Spaces And Increase Attendance At Events.	Short	Town Board, Community Organizations like the Library and Community Arts and Cultural Center	No Cost	Partnerships Established
5.3.2	Make Improvements To Existing Community Gathering Spaces To Increase Their Utility.	Short	Town Board, Community Organizations like the Library and Community Arts and Cultural Center	Town Budget State Grants - Council on the Arts and OPRHP	Improvements Constructed
5.3.3	Recognize Volunteers From Community Organizations.	Short	Town Board, Community Organizations like the Library and Community Arts and Cultural Center	No Cost	Volunteers Formally Recognized
5.3.4	Work With Community Groups To Fund Cultural Programs By Collaborating On Grants	Ongoing	Town Board, Community Organizations like the Library and Community Arts and Cultural Center	Town Budget State Grants - Council on the Arts and OPRHP	Partnerships Established

## Goal 6: OPEN SPACE AND THE ENVIRONMENT

### Phase

### Partners

### Funding

### Milestone

*Greenville Will Conserve Its Environmental Resources Including The Picturesque Natural Setting, Water Resources, Farms And Open Spaces.*

#### Actions

#### 6.1. Protect Critical Resources

6.1.1	Use Zoning Tools To Protect Critical Environmental Resources	Short	Town Board, Planning Board	No Cost	Regulations and Laws Adopted
6.1.2	Convene A Conservation Advisory Committee To Inventory Existing Environmental Resources	Medium	Town Board, Conservation Advisory Committee	No Cost	Committee Formed
6.1.3	Train Planning Board Members In The Use Specialized SEQR Tools Like The Visual Impact Assessment	Ongoing	Town Board, NYS OGS, Planning Federation	No Cost	Training Completed
6.1.4	Consider Entering Into A Formal Partnership With The Greene County Land Trust To Conserve Critical Environmental Areas.	Medium	Town Board, Planning Board, Conservation Advisory Committee, Greene County Land Trust	No Cost	Partnership Established

#### 6.2. Prepare A Wetlands Management Strategy

6.2.1	Advocate For Improved Wetland Mapping	Ongoing	Town Board, Planning Board	No Cost	Partnerships Established
6.2.2	Require That Development Projects Complete Wetland Delineations In Digital Form	Short	Town Board, Planning Board	No Cost	Regulations and Laws Adopted
6.2.3	Advocate For NYS DEC To Update Mapping Of State Regulated Wetlands.	Ongoing	Town Board, Planning Board	No Cost	Partnerships Established
6.2.4	Adopt A Local Stream Corridor, Watershed And Wetland Protection Law.	Medium	Town Board, Town Engineer	Town Budget	Law Adopted

#### 6.3. Protect Agricultural Lands

6.3.1	Ensure That New Development Does Not Create Conflicts With Farming	Ongoing	Town Board, Planning Board, Farmers, Farm and Agriculture Organizations	No Cost	Laws Enforced
6.3.2	Create Public/Private Partnerships That Can Improve The Economic Viability Of Local Farms	Medium	Town Board, Planning Board, Farmers, Farm and Agriculture Organizations	No Cost	Partnerships Established
6.3.3	Evaluate Opportunities To Form A Program That Would Purchase Farm Development Rights.	Long	Town Board, Planning Board, Farmers, Farm and Agriculture Organizations, GCSWCD, GLT	Town Budget, State and Federal Budget, Legislative Appropriation	Evaluation Completed

## Goal 7: ECONOMIC DEVELOPMENT

### Phase

### Partners

### Funding

### Milestone

***Greenville Will Encourage A Knowledge-Based, "Green" Economy That Is Competitive And Prosperous. It Will Promote Commercial Expansion, Niche Retail And Specialty Farming. Small Technology Companies Will Flourish With Enhanced Telecommunication Infrastructure. New And Existing Commercial Property Will Be Visually Attractive And Complement Community Character.***

#### Actions

#### **7.1. Expand Tax Base Of Commercial, Retail And Appropriate Light Industrial Uses.**

7.1.1	Identify And Make "Shovel-Ready" Locations And Sites For New Businesses	Medium	Town Board, Planning Board, GCIDA, GCED&P	Town Budget, GCIDA Budgets	Sites Identified
7.1.2	Identify Areas Appropriate For New Commercial, Retail And Light-Industrial Development In The Town.	Short	Town Board, Planning Board, GCIDA, GCED&P	No Cost	Sites Identified
7.1.3	Continually Evaluate Its Zoning And Codes To be "Business Friendly"	Ongoing	Town Board, Planning Board	No Cost	Regulations and Laws Adopted
7.1.4	Assist With Efforts To Redevelop Key Vacant And Underutilized Sites	Ongoing	Town Board	No Cost	Partnerships Established
7.1.5	Encourage The Tax Generating Reuse Of Abandoned Resorts	Medium	Town Board, Town Attorney, Planning Board, GCED&P	No Cost	Partnerships Established
7.1.6	Develop A Strategy For General Commercial And Highway Commercial Development	Short	Town Board, Planning Board, GCIDA, GCED&P	Town Budget	Regulations and Laws Adopted
7.1.7	Work Closely With The GC IDA And Planning/Economic Department Market Property To Potential Developers.	Ongoing	Town Board, GCIDA, GCED&P	GCIDA Funding	Marketing Material Developed

#### **7.2. Pursue Business Retention And Expansion**

7.2.1	Continually Evaluate Its Zoning To Ensure That It Allows For Appropriate Business Expansion.	Ongoing	Town Board	No Cost	Regulations and Laws Adopted
7.2.2	Support A Simple "Buy-Local" Initiative.	Medium	Town Board, Local Merchants	No Cost	Initiative Launched
7.2.3	Explore Options To Provide New York State Empire Zone Benefits To Redevelopment Areas.	Medium	Town Board, GCED&P, GCIDA	No Cost	Partnerships Established

#### **7.3. Support A Business Attraction Initiative And Retail Recruitment Strategy.**

7.3.1	Continually Evaluate Zoning To Make Sure That It Is Conducive To New And Small Business Development.	Ongoing	Town Board, Planning Board	No Cost	Regulations and Laws Adopted
7.3.2	Improve The Aesthetics Of Business Locations And Main Streets Through Application Of Design Standards	Short	Town Board, Planning Board	No Cost	Regulations and Laws Adopted
7.3.3	Increase Effort To Recruit New Businesses Through Development Of A Marketing Brochure	Long	Town Board, GCED&P	County ED&P	Marketing Material Produced
7.3.4	Identify Incentives For Small Business Start Up	Medium	Town Board, GCED&P	No Cost	Incentives Identified and Implemented
7.3.5	Recruit Niche Retail And Eating And Drinking Establishments To The Hamlet Areas	Medium	Town Board, GCED&P	GCIDA Funding, GCED&P	New Businesses Locate in Town
7.3.6	Make Merchants, Residents, And Home-Based Businesses Aware Of Businesses Needed In Town.	Short	Town Board, Merchants	No Cost	Partnerships Established

## Goal 7: ECONOMIC DEVELOPMENT

		Phase	Partners	Funding	Milestone
<b>7.4.</b>	<b><u>Focus Recruitment In Target Industry Sectors Identified By The County And Other Regional Economic Development Organizations</u></b>				
7.4.1	Work Cooperatively With The County, IDA and Others To Identify Business Locations And Infrastructure To Support The Target Industries.	Medium	Town Board, GCIDA	No Cost	Locations Identified
7.4.2	Take Advantage Of Various Programs And Incentives Available Through Local, County And State Programs	Ongoing	Town Board, Program Sponsors	No Cost	Programs Being Used
7.4.3	Market To Industry Sectors That Could Be Appropriate To Greenville.	Medium	Town Board, GCIDA, GCED&P	No Cost	Marketing Effort Under Way
<b>7.5.</b>	<b><u>Support Specialized Business Sectors</u></b>				
7.5.1	Support Green Business, Tourism, Specialty Farming And Home Based Businesses Of All Kinds.	Ongoing	Town Board, GCIDA, GCED&P	No Cost	Partnerships Established
7.5.2	Ensure That Zoning Policies Encourage Mixed Use Where Business Operators Can Work And Live.	Ongoing	Town Board, Planning Board	No Cost	Regulations and Laws Adopted
7.5.3	Promote Four-Season Vacation Destinations		Town Board, GCIDA, GCED&P	No Cost	Partnerships Established
7.5.4	Continually Evaluate Zoning To Ensure That It Encourages Residential Development And Other Amenities Around Golf Courses.	Ongoing	Town Board, Planning Board	No Cost	Regulations and Laws Adopted
7.5.5	Support Development Of "Niche Or Artisanal Farming	Short	Town Board, GCIDA, GCED&P	No Cost	Partnerships Established
7.5.6	Support Green Businesses, Green Building, Infrastructure, And Site Planning Principles.	Ongoing	Town Board, GCIDA, GCED&P	No Cost	Regulations and Laws Adopted
<b>7.6</b>	<b><u>Improve Hamlets And Main Streets As Economic Investment Areas</u></b>				
7.6.1	Pursue Funding From The NYS Main Street Program To Make Physical Improvements To Hamlet Areas	Short	Town Board	Town Budget	Application Complete, Grant Received
7.6.2	Actively Encourage The Rehabilitation Of Existing Hamlet Structures And Infill Projects	Short	Town Board, Planning Board, Local Organizations	No Cost	Projects Underway or Completed
7.6.3	Support Ongoing Focus On Beautification And Aesthetics In The Hamlets	Ongoing	Town Board, Community Organizations	No Cost	Regulations and Laws Adopted
7.6.4	Use The County's Main Street Business Attraction Initiative Program	Ongoing	Town Board, Community Organizations, GCED&P	No Cost	Partnerships Established
<b>7.7</b>	<b><u>Support Efforts To Prepare Local Residents To Enter A Knowledge-Based Economy</u></b>				
7.7.1	Access Resources For Residents That Make Them more competitive for existing and newly attracted jobs.	Ongoing	Town Board, School District, Columbia Greene Community College, Greene County Workforce Investment Board	State and Federal Grants	Partnerships Established